



NATIONAL CAMPAIGN FOR SUSTAINABLE ENERGY USE BY THE BASILICATA REGION

As part of the awareness campaign for *Sustainable Energy Use By Local Governments*, a seminar will be held at the Teatro Stabile of Potenza on Monday, 18 December, at 9:00. This is the first of 22 seminars organised on the theme by ANCI (association of Italian Municipalities) and GME (Gestore del Mercato Elettrico), jointly with AEEG (electricity & gas regulator). Among the participants in the event: Filippo Bubbico, Deputy Minister of Economic Development; Vito Santarsiero, President of ANCI Basilicata; Marco De Biase, Regional President of Legambiente (environmental association); and Fabrizio Cosimo Dell'Aria, President of Federesco (association of ESCOs). The seminar will also feature contributions by entities liable to the energy-saving obligation and other entities involved in energy efficiency efforts.

The seminar, consisting of two main sessions, will be opened by the institutional bodies engaged in energy efficiency (ANCI, AEEG, GME, Ministry of Economic Development and Legambiente), which will present the Italian energy efficiency system, its opportunities and benefits for Municipalities, local industries and communities. Technical presentations will then be delivered by entities liable to the energy-saving obligation (Enel, Sorgenia and Napoletana Gas) and by those responsible for submitting energy efficiency projects (ESCOs), which will take stock of the economic advantages arising from their experience of implementation of energy-saving measures.

The awareness campaign, which is intended for local general-government bodies, is targeted to foster energy efficiency through energy-saving actions in urban areas, by actively involving the local productive sector and institutions. Moreover,

the campaign will demonstrate to individual citizens how they can conserve energy without giving up the comfort offered by technology, i.e. by using high energy-efficient systems: performance remaining equal, these systems can save more energy and cut energy bills.

Municipalities can play a crucial role in disseminating an energy conservation culture by: i) raising local communities' and enterprises' awareness of the need for rationalising energy consumption, reducing waste of energy and adopting high energy-efficient technologies in industrial processes; and ii) taking an active part in the system in various ways: as users, by making agreements with local gas and electricity distributors or with energy service companies (ESCOs) with a view to improving the energy systems in their buildings on advantageous terms, and by liaising between citizens and electricity distributors so as to encourage initiatives for this segment of users.

GME – Institutional Relations & Communication

Tel. +39 0680124522/30/49

relazioni.istituzionali@mercatoelettrico.org